

Webinar Knowledge Partner



AIPMA'S PLASCONNECT -GROW YOUR BUSINESS

Connecting Plastics industry with **Brands & Market opportunities...**

Webinar on **PROFITABLE ESG** (ENVIRONMENTAL, **SOCIAL & GOVERNANCE)** FOR PLASTIC MANUFACTURERS



29[™] MARCH, 202**4** FRIDAY



3:00 PM - 4:30 PM



Profectus Capital offers financing solutions for MSMEs operating in manufacturing and service clusters. We have built sectoral expertise and by relying on it we can customise our Term and working capital loan offerings for capacity expansion, modernization and similar needs of MSME businesses. We leverage technology for quicker loan processing with minimum documentation and making faster lending decisions.

KEY HIGHLIGHTS OF THE WEBINAR

- Investment in Recycling Infrastructure
- Development of Sustainable Materials
- **Energy Efficiency Improvements**
- Supply Chain Transparency and Responsibility
- **Product Innovation for Sustainability**
- Stakeholder Engagement and Collaboration
- Compliance with Regulations and Standards
- Risk Management and Resilience
- **Employee Well-being and Diversity**
- Reporting and Accountability

Manufacturers in the plastic industry can adopt several strategies to align with Environmental, Social, and Governance (ESG) principles while also ensuring profitability.

By integrating these ESG strategies into their business models, plastic manufacturers can not only contribute to a more sustainable future but also enhance their competitive advantage and long-term profitability.

KEYNOTE SPEAKER



KV SRINIVASAN **Executive Director And** Chief Executive Officer Profectus Capital Pvt Ltd.

REGISTER NOW

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