

**WEBINAR ON
EVOLUTION OF
PLASTIC WASTE POLICY**
The Impact, challenges and opportunities for
small and medium enterprises

2nd JULY 2021
FRIDAY 4:00 PM - 5:30 PM

Cisco webex **FREE ONLINE**

KEYNOTE SPEAKERS

 D. CHANDRA SEKHAR Additional Industrial Adviser MSME-DI, Hyderabad.	 HITEN BHEDA Chairman Environment Committee, AIPMA	 JAYESH RAMBHIA Past President AIPMA
 SHAIENDRA SINGH Founder & CEO Sustain Mantra	 SUMATHI N Asst. Director Ministry of MSME	 VIMALESH GUPTA President TAAPMA

Supporting Association: AIPMA, PLASTIVISION, TAAPMA
Media Partner: POLYMERUPDATE

Evolution of Plastic Waste Policy on 2nd Jul @ 4.00PM

IN PARTNERSHIP WITH:

MSME Development Institute, Hyderabad

AIPMA conducted a webinar on “**Evolution of Plastic Waste Policy**” with the key objective of emphasizing on Challenges and Opportunities of Plastic Waste Management in the country. Understanding Single Use Plastics, Will blanket ban on SUPs help in Plastic Waste Management in the future? Finding innovative solutions for Plastic Waste Management in India.

India generates around 9.46 million tons of **plastic waste** annually. Nearly 40% of the waste remains uncollected as per Ministry of Environment Forest and Climate Change. With the huge amount of waste generated in the country there are unavoidable challenges in collection, recycling and overall management of the plastic waste. Plastic can act as a polluter of the environment if it is mismanaged. It can be a protector if managed properly and complemented with circular economy strategies terms of reduction, recycle and recovery, and thereby preventing leakage into the environment.

PWM 2016 is set to go through an amendment which will include a list of SUP’s some of which will be banned with immediate effect and others by June 2022. Also, there is a lot of confusion about EPR and its applicability to various stakeholders of the plastic value chain. Overall compliance with PWM rules in India is still very low and this needs to be improved through creating awareness in the value chain.

The program started with Mr. Deepak Ballani – Director General, AIPMA, introducing Mr. Kishore Sampat, Senior Vice President AIPMA and Mr. Arvind Mehta – Chairman Governing Council AIPMA who set the note for the program.

Mr. D. Chandrasekar - Additional Industrial Advisor MSME -Development Institute, Hyderabad under the Ministry of Ministry of MSME, Govt. of India, gave a brief talk on the MSME workings especially the benefits for the Plastic Industry.

Mr. Vimallesh Gupta – President, TAAPMA was instrumental in providing all the support and his valuable inputs to AIPMA in the marketing of the webinar.

OUR EXPERTS FOR THE EVENING:

The main speakers for the evening were **Mr Hiten Bheda** Chairman Environment Committee, AIPMA who spoke on State of Regulations with respect to Plastic Waste. He emphasized on PWM 2016 and proposed amendment, EPR policy, CPCB SOP, SWM 2016.

Mr Shailendra Singh, Founder & CEO Sustain Mantra gave an overview of Plastic Waste in India the Key topics were: Global/India view on plastic waste. What are the challenges in waste management? Where are the opportunities? Types of plastic waste recycling and circularity of plastic

Mr. Jayesh Rambhia, Past President AIPMA spoke about the challenges of what is SUP? - Global/Indian definitions, why is this being targeted for waste management? State of bans in India across various states, -Alternatives of SUP

Ms Sumathi, Asst. Director, MSME-Development Institute, Hyderabad under the Ministry of Ministry of MSME, Govt. of India spoke about all the MSME's schemes that are available on the MSME Portal.

Key Points :

- Challenges associated with Plastic Waste Management and Potential Solutions for India.
- State of regulation on Plastic Waste Management (Understanding EPR and Circular Economy).
- Single Use Plastics: - A boon or curse for the modern society?
- Suggesting Sustainable Lifestyle choices to reduce Plastic Pollution in India.

Mr. Anil Reddy Vennam, was the moderator for the evening, he handled the Q&A round where a lot of questions of the attendees were answered. Despite paucity of time many of the questions were answered by the speakers.

The webinar attracted around 450 people from the Industry. A lot of comments were received from the attendees praising the speakers and the webinar.