



सत्यमेव जयते

MINISTRY OF MICRO,  
SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA



POWERING PROGRESS THROUGH PLASTICS

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# GLOBAL MSME CONVENTION FOR PLASTICS INDUSTRY

Opportunities for Indian Plastic Industry in  
5 Trillion \$ Economy by 2025

**INNOVATION & GROWTH**

16<sup>TH</sup> & 17<sup>TH</sup>  
NOVEMBER, 2022

🕒 9.00 AM to 5.30 PM



THE ZURI WHITE SANDS,  
VARCA, GOA



**SCAN and REGISTER**  
[www.aipma.net/global-MSME-convention](http://www.aipma.net/global-MSME-convention)

PLATINUM PARTNERS



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Head Office : **Chetna** ☎ +91 91378 55155 ✉ [chetna@aipma.net](mailto:chetna@aipma.net)  
North Zone : **Naresh** ☎ +91 98916 89952 ✉ [naresh@aipma.net](mailto:naresh@aipma.net)  
East Zone : **Hoimee** ☎ +91 96745 46964 ✉ [hoimee@aipma.net](mailto:hoimee@aipma.net)  
South Zone : **Ibrahim** ☎ +91 87603 53090 ✉ [ibrahim@aipma.net](mailto:ibrahim@aipma.net)  
West Zone : **Richa** ☎ +91 91409 89524 ✉ [richa@aipma.net](mailto:richa@aipma.net)

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# KEY HIGHLIGHTS



250+ Industry Participants



50+ Eminent experts - National & International



Technology Showcase



B2B Meetings & Business Networking



Case Studies, Best Practices, Panel Discussions



Q&A Sessions



## SESSIONS

1. Indian Plastic Industry - Current & future global business opportunities
2. Indian Plastic Industry - Current & future global exports

### Growth Enabler Sessions: -

- ❖ Government support and schemes for growth of MSME's in Plastic Industry
- ❖ Emerging sectoral business opportunities for plastic sector (Infrastructure, Nal se Jal, Defense, Electric vehicles, Semiconductor, Packaging, Sagar Mala project etc.)
- ❖ Innovative processing technologies
- ❖ Business opportunities in Bio-degradable / compostable plastic sector as an alternative to SUP
- ❖ Leading global trends and developments in plastic technologies
- ❖ Finance Management for MSME's in Plastic industry

# OBJECTIVE

- 
- ❖ Provide Business and technology support to MSME's
  - ❖ Emphasis on technology, process, business, management and market
  - ❖ Help MSME's with knowledge to develop high quality products
  - ❖ Case studies , expert discussions, discussions on practical tools
  - ❖ Business networking and market opportunities
  - ❖ Business growth opportunities

# EXPECTED OUTCOME

- ❖ Gain technological and market edge
  - ❖ Identification of emerging opportunities in domestic and global market
  - ❖ Business opportunities emerging from flagship schemes such as Solar mission, Nal se Jal, Swachh Bharat, Defense manufacturing, semiconductor industry
  - ❖ Understand business and technical ways for import substitution
  - ❖ Export enhancement of plastic value added products
  - ❖ Growth in revenue/valuation
  - ❖ Identify growth opportunities (news areas)
  - ❖ Understand art and science of altering business model
  - ❖ Digital transformation
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# THE ZURI WHITE SANDS, VARCA, GOA



AIPMA House, A-52, Street No. 1, M.I.D.C. Marol, Andheri (East), Mumbai - 400 093



+91 22 6777 8899



[www.aipma.net](http://www.aipma.net)