





MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES **GOVERNMENT OF INDIA**



GLOBAL MSME CONVENTION FOR PLASTICS

INDUSTRY

Opportunities for Indian Plastic Industry in 5 Trillion \$ Economy by 2025

INNOVATION & GROWTH

16[™] & 17[™] NOVEMBER, 2022

9.00 AM to 5.30 PM

THE ZURI WHITE SANDS, VARCA, GOA





SCAN and REGISTER



PLATINUM PARTNERS





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KEY HIGHLIGHTS



250+ Industry Participants



50+ Eminent experts - National & International



Technology Showcase



B2B Meetings & Business Networking

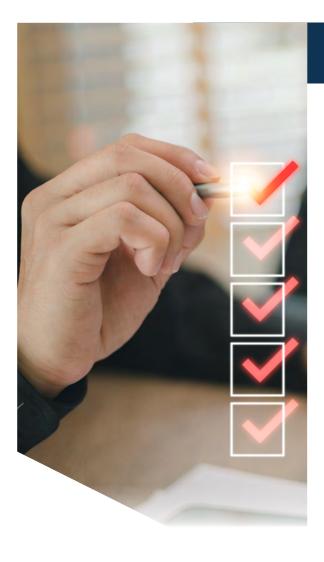


Case Studies, Best Practices, Panel Discussions



Q&A Sessions





SESSIONS

- 1. Indian Plastic Industry Current & future global business opportunities
- 2. Indian Plastic Industry Current & future global exports

Growth Enabler Sessions: -

- Government support and schemes for growth of MSME's in Plastic Industry
- Emerging sectoral business opportunities for plastic sector (Infrastructure, Nal se Jal, Defense, Electric vehicles, Semiconductor, Packaging, Sagar Mala project etc.)
- Innovative processing technologies
- Business opportunities in Bio-degradable / compostable plastic sector as an alternative to SUP
- Leading global trends and developments in plastic technologies
- Finance Management for MSME's in Plastic industry



EXPECTED OUTCOME

- Gain technological and market edge
- Identification of emerging opportunities in domestic and global market
- Business opportunities emerging from flagship schemes such as Solar mission, Nalse Jal, Swachh Bharat, Defense manufacturing, semiconductor industry
- Understand business and technical ways for import substitution
- Export enhancement of plastic value added products
- Growth in revenue/valuation
- Identify growth opportunities (news areas)
- Understand art and science of altering business model
- Digital transformation

















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