



THE ALL INDIA PLASTICS MANUFACTURERS' ASSOCIATION
from the Environment Chairman – Mr. Akhilesh Bhargava

FOR IMMEDIATE RELEASE

June 4, 2018

Despite efforts from Plastic Manufacturers Associations, the Plastic Industry continuous to suffer

The Plastic Industry is devastated ever since the implementation of Plastic Ban in Maharashtra. The Plastic Manufacturers in Maharashtra have been trying hard to solve the issue of Littering. Littering is an eye soar which has led to the ban of the **boon “PLASTICS”**. The All India Plastics Manufacturers Association (AIPMA) along with other associations like PBMAI, TAIA had initiated “Mobile Plastic Waste Bank” where Plastic waste can be deposited. This is a cleanliness drive where Collection Bins are being placed at places like railway stations, bus depots, markets, temples and other public places.

The All India Plastics Manufacturers Association (AIPMA) supported by various associations also supplied and installed various PET bottle crushing machines at various locations across Maharashtra. Few of which are already operational in full capacity.

AIPMA was recently awarded for its outstanding contribution in ‘World’s largest Beach Cleanup’ by United Nations Environment Program (UNEP). AIPMA has always felt that Marine Debris is a global issue and hence participated actively in Versova Beach Cleanup Project. AIPMA has worked hard for the Versova beach cleanup and have contributed in many ways to turn the Beach from Fealty to Fabulous. The Plastic Associations have also arranged a Bobcat S650 for the Beach Cleanup process which has the capacity to clean up the beach alone. Boats were also arranged by few Industry Members of AIPMA using which divers will take plunge into the ocean to collect Marine Debris from the bottom of Ocean.

Despite all these efforts from Plastic Manufacturers Association, the Plastic Industry is still suffering from the Ban. A 5000 crores plastic industry is said to be affected by the Ban. A total number of 2150 Plastic Industrial Units have been closed due to the Plastic Ban in Maharashtra which has resulted in a large scaled unemployment across the whole state. It is estimated that directly more than 3 lakh individuals will loose their jobs due to the Ban and more then 4 Lakh individual’s indirectly connected to the Plastic Industry will loose their jobs.

PLASTIC SERVES LITTERING POLLUTES.