



THE ALL INDIA PLASTICS MANUFACTURERS' ASSOCIATION  
Office of the President

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FOR IMMEDIATE RELEASE  
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**The All India Plastics Manufacturers' Association (AIPMA) strongly  
Opposes the Plastic Ban in Maharashtra**

AIPMA opposes the Notification for Ban of various Plastic Products in Maharashtra. The Maharashtra Plastic and Thermocol Products Notification, 2018 is impractical, unrealistic and is not the solution for underlying issue of Pollution. The said Ban has drastically affected the Plastic Industry and its impacts can be seen across the state. The notification has affected Manufacturers, Traders, Distributers, Retailers and Stakeholders of the Plastic Industry and has resulted in unemployment on a large scale. This decision will devour the Plastic Industry and will affect the State's Economy as well. Soon all affiliated industries like Beverage, Medical, Fast Food, Retail chains, Wholesalers, Garment, Packaging, Dairy industry, etc. will shutdown as no alternatives are viable vis-a-vis plastic packaging. The Government on one hand wants to welcome new Manufacturers to the state but Bans like these will even shift the existing Manufacturers out of the state. This Ban is mostly going to affect the common man as banning Plastic will make everyone's life difficult. The Ban will also compromise food and health security as the quality and shelf life of the food product will be affected. The All India Plastics Manufacturers' Association will soon be taking a legal stand against this unjust notification.

There is a comprehensive central regulation issued by MOEFCC called Plastics Waste Management Rules that effectively addresses the plastic waste issue. Hence multiple regulations around same challenge may send potentially conflicting messages and more importantly hamper ease of doing business.

On Extended Producer Responsibility (EPR), a national level framework is being proposed by the industry and is under active consideration of the MOEFCC. It is better to wait for that to be released before developing anything specific for Maharashtra as a State. The EPR model proposed in the Maharashtra notification takes away the primary responsibility of the Municipal, Local Urban Bodies and Village panchayats to administer the task of waste collection, segregation and disposal. The established models of EPR are in partnership with the Industry but Primary responsibility remains with the Government.

The notification, scope and timelines, pose considerable challenges of implementation and more detailed thinking is needed so that we do not disrupt availability of everyday use products to consumers.