

360 Degree Review of the Plastics Industry Post COVID-19

11th May 2020 | Online

WEBINAR SERIES ON:
BUSINESS IN TURBULENT TIMES

'360 DEGREE REVIEW OF THE
PLASTICS INDUSTRY POST COVID-19'

11th May, 2020 | Monday
4:00 PM ONLINE FREE

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Past President, AIPMA

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Chairman, Governing Council,
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Executive Director -
Plastics Research & Analysis,
IHS Markit, Singapore

The 4th edition and the most unique webinar amongst all, in this webinar the only thing on mind was what plastic industry going to do. Global plastics industry is in deep crisis due to pandemic; India is no exception. Sure, plan ahead for them in future with covid is still dampening the investment & sentiments have taken the globe at receiving end. Therefore, we have invited global renowned international experts from different countries to share their insights. The webinar have seen good response from the industry, more than 800 people have participated.

Impact of covid-19 on business operation & economic is crippling which is a great concern .This webinar is focusing on all segments of processing industry and will be discussed various aspects of the industry in 360 degree.

Mr Mario Maggiani shared the scenario of plastics industry of Italy. Due to lockdown almost all the business operation are closed down however plastics processing industry and plastic machinery industry were considered by Italian govt to remain open and strategically zones were allowed the production to continue. They were working at 60% capacity ofcourse many challenges and roadblocks. Also sourcing of raw materials, components, equipments etc suppliers has been hit due to virus crisis. All logistics were facing significant problems and transportation is a major issue.

Likewise other western countries also facing similar situation and the government is taking all long term and short term strategy and precaution in containing the virus to keep the economy ongoing.