



# 9<sup>th</sup> PLASTIVISION INDIA 2013

International Plastics  
Exhibition & Conference

Where the **future**  
of plastic is..



Organizers



# AIPMA

**12 - 16** DEC 2013  
Mumbai India

[www.plastivision.org](http://www.plastivision.org)

Austria, Bhutan, Burma, Bangladesh, Bahrain, China, England, France, Germany, Ghana, Italy, Japan, Korea, Kenya, Kuwait, Nigeria, Nepal, Oman, Portugal, Qatar, Sri Lanka, Sudan, Singapore, Saudi Arabia, South Africa, Thailand, Taiwan, Tanzania, Uganda, UAE, Vietnam

The top 10 trading partners for India's Plastic Industry are Arabia, Belgium, China, Germany, Hongkong, Italy, Singapore, Saudi, USA, UAE & UK

17 Major Polymer producers with investment of Rs.90,000 Crores  
 Processing units 55,000  
 Annual Turnover Polymer Industry Rs.60,000 Crores  
 Annual Turnover of Processing Industry Rs.72,000 Crores  
 Capital Asset Base of Processors Rs.30,000 Crores  
 Polymer produced approx. 8 million Tonnes  
 Contribution to the Ex-checker Rs.7,500 Crores



**Visitors from across the globe** **Trading Partners**

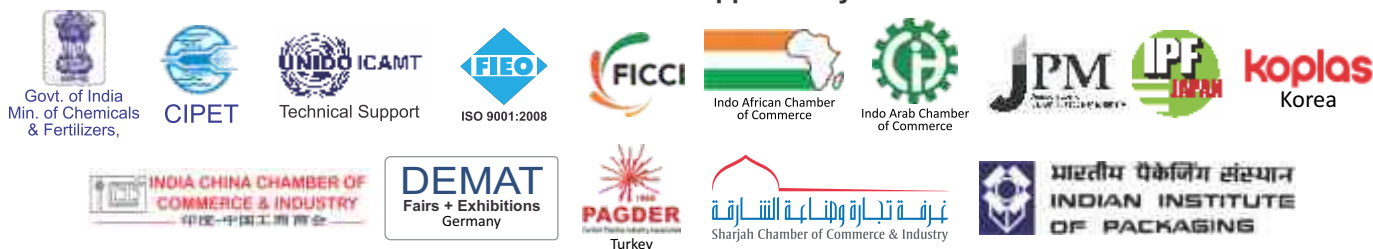
**Focus on INDIA**

# Plastivision India 2013

Plastivision, organized by The All India Plastics Manufacturers' Association (AIPMA), has become one of the largest trade fairs in the country over the years. Rising footfalls every event saw it breach the 1,00,000 visitors figure in the previous edition. In the forthcoming event we expect even better response with the exhibitor area around 60,000 sq. mts. covering 6 Halls & 2 Hangers. With participation from India & more than 40 countries this will be exhibition every businessman from the plastic industry would be looking forward to.

**Venue: Bombay Exhibition Centre, N.S.E. Complex, Goregaon (East), Mumbai - 400 063, India.**

**Endorsed & Supported by:**



**Organizer:**

**THE ALL INDIA PLASTICS MANUFACTURERS' ASSOCIATION**

AIPMA House, A-52, Street No. 1, MIDC, Marol, Andheri (E), Mumbai - 400 093, INDIA

Tel.: +91 22 2827 1678 / 79 / 6777 8899 • Fax +91 22 2825 2295 • marketing@plastivision.org • www.plastivision.org

Employing Directly & Indirectly 4 Million

India ranks 8th in the world with per capital consumption of 8 kgs

India ranks 3rd largest Polymer producing country

With Polymer demand in India expected to be double in next 3 years, India will emerge 3rd largest consumer of Polymers after US and China by that time with additional investment of Rs.25,000 Crores.

Share of Injection Moulding-70%

Extrusions-23%

Blow Moulding-6%

Others-1%

Both shows will be marketed and advertised strategically

Hoardings and bus backs, PR, editorial features, advertisements in leading magazines and newspapers

Show updates issued to all exhibitors, potential visitors across the region

Joint promotions in co located shows worldwide

Promotions via trade show website

Free Entries in the show catalogue

Direct marketing via emails and post to targeted industrial companies

VIP visits to trade associations



## Focus on INDIA

## Media Plan

## Glimpses

### Huge Scope for Machinery Manufacturers & Plastic processing Industry

Additional Machinery required by plastic industry of India by 2014 -15

- ◆ Injection molding machines - 25000
- ◆ Blow molding machines - 5000
- ◆ Extrusion machines - 10000
- ◆ Auxiliary equipments

### PVI 2011 Facts

Business generated worth Rs.1000 crore.

75% rise in the footfall compared to the previous exhibition.

58% rise in exhibitors participation.

60,000 sq. mtrs area covering 5 Halls & 2 Hangars.

Emerged as one of the top 10 global Plastics Exhibition

## Exhibitor Categories

Raw materials and chemicals ◆ Plastic Packaging machinery, equipment & services ◆ Machinery & equipment for processing recycling ◆ Pre & post processing machines ◆ Plastic Extrusions ◆ Thermoforming / Films / Thermoplastics ◆ Molds & dies Measuring, control and test equipment ◆ Parts & components ◆ Semi Finished products, technical parts & reinforced plastics ◆ Plastic finished products ◆ Additives / colorants / masterbatches ◆ Fine chemicals / petrochemicals ◆ Mixers / crushers / grinders Extruders and extrusion line machines ◆ Injection & blow molding machines ◆ Bag & sack making machines ◆ Claming system Screws & barrels ◆ Plastic Films, sheets & filaments ◆ Pet Preforms ◆ Consumer / durable plastic products ◆ Ancillary Equipment Services ◆ Rubbers, synthetic fibers, bristles, tapes ◆ Paint resins, Adhesives and glues ◆ Reinforcing fibers, materials ◆ Integrated automation ◆ Measuring and test equipment ◆ Services for Plastics and rubber industry ◆ Computer software services Professional literature / publications ◆ Trade associations / government bodies ◆ Leasing, sub contracting, science and consulting